Join our team on exciting projects as

Intern or Working Student in Market Research (m/f/d)

Fulltime internship or working student position in the field of market / marketing research in Berlin

Factworks is an international market research and analytics company with offices in Berlin and the San Francisco Bay Area and an academic connection to the Business School at the University of Geneva in Switzerland. We combine state-of-the-art market research methods and industry expertise with years of consulting experience to help our clients make successful marketing and management decisions.

We are constantly growing and therefore looking for additional team members to join our 45-person team in our Berlin location.

What you can expect

We offer you an exciting and challenging work environment. You will join an experienced research team and work in several projects with state-of-the-art quantitative and qualitative methods to deliver our clients profound insights and recommendations for action on national and multi-country projects for industry leading companies.

The **range of your assignments** will depend on your prior experience and knowledge, and will typically include collaborative work in all project phases:

- Planning and implementing **quantitative** research
- Data analysis and interpretation
- Conceptualizing and creating results reports and presentations for the clients

The internship compensation is € 1,600 gross per month depending on the type of internship. The internship could lead to a working student or a permanent position.

What we're looking for

You are passionate about numbers and empirical research and have the desire to work in a team. The internship is for a minimum period of 3 months. If you are interested in a working student position (approx. 15-20 h per week), we would preferably get to know you first with a full-time internship of at least 3 months. Independent of your age, you enjoy working in an innovative and dynamic team, and you are enthusiastic about empirical research.

You ideally completed a Bachelor of economics, psychology, statistics or mathematics with very good grades, and have maybe already begun your Master's studies. To begin with us at Factworks, you you should have the following **qualifications and skills**:

- Good knowledge of mathematics and statistics as well as an interest in quantitative market research methods
- Ability to quickly grasp new tasks as well as a pragmatic, efficient and thorough approach
- Client orientation combined with the ability to communicate complex facts in an easily understandable way
- Passionate about working in project teams
- Considerable experience with MS Office applications, particularly in PowerPoint, Excel and Word
- First hand experience with statistical software (e.g., SPSS or R) is a plus
- Basic understanding of German

How would your internship have looked like in the past months?

You would have for example…

- helped a global internet company measure the satisfaction of its advertisers in seven different countries (and five languages)
- analyzed the efficiency of an international credit card company's advertising campaign at large sports events
- tested in five countries the best brand name for an innovative online payment system
- considered how to best present questions in an online questionnaire to increase responsiveness in the study
- accompanied the field phase of an online study and tracked the status of interviews, drop-outs, etc.
- analyzed survey data with SPSS and structured items with a factor analysis
- thought about how to combine many different types of data into a powerful presentation and built it
- ensured quality assurance for questionnaires, cross tabs and presentations to ensure that we would only send out the best to our clients

… gain a comprehensive insight into the daily work of an international and high-quality market research company.

Want to join our team? Please apply including all application documents directly via our online application platform. We are excited to hear from you.